

# TECHNOFASCISM

In the context of Donald Trump's second election, and more specifically during his election campaign, a term appeared, or rather reappeared, known as namely that of "technofascism". It has been observed the strong support given to the new American president by some of the giants of the web and social networks, as well as a growing alignment rapprochement between the Republican party and the big Silicon Valley companies.

In the past, platforms were more inclined to show support for certain progressive causes (notably women's rights, the fight for LGBTQ+ rights or the inclusion of marginalized people). These platforms were even seen as tools conducive to mobilization and activism, as observed during the Arab Spring or the "#MeToo" movement.

However, we are now witnessing a withdrawal of this support, most likely due to the rapprochement with the Trump administration. The various web giants now seem to support other ideological considerations, including the defense of masculine identity, authoritarianism, homophobia, transphobia or even support for the far right.

## TO SUM UP

The term "technofascism" is therefore used to describe this rapprochement between social networking and web companies and an increasingly important radical fringe of the American political landscape, where economic, technological and political interests seem to be converging.

Note: for highlighted words, refer to the boxes corresponding to their colours.

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### WHEN?

**December 2010:** Arab Spring. Use of blogs and Facebook in Tunisia.

**October 2017:** Weinstein affair. Public revelation of sexual harassment by Harvey Weinstein, an American film producer. #MeToo movement, a term introduced in 2007.

**July 2024:** Elon Musk's support for Donald Trump in the US presidential race.

**November 5, 2024:** Donald Trump elected President of the United States.

### WHO?

**Elon Musk** (X), **Jeff Bezos** (Amazon, Washington Post), **Mark Zuckerberg** (Meta), American media owners and billionaires, were present at Donald Trump's inauguration ceremony. Elon Musk has invested \$75 million in Donald Trump's campaign.

### LEARN MORE



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Gynocracy

Cuck



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formation@cprmv.org

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